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Discover the second, winter edition of the VALOR newsletter

## VALOR holds its first Annual General Meeting



The VALOR brought its partners together for the first Annual General Meeting (AGM1) in Reading, United Kingdom, on 3-4 December 2025. Over two days, the consortium gathered to

exchange ideas, plan the next steps of the project, and strengthen collaboration across disciplines.

[Learn more](#)



## A PhD research contributing to VALOR

Yujie Zhang, a PhD candidate in the Business Economics Group at our partner [Wageningen University](#), had her PhD proposal approved by the Wageningen School of Social Sciences in September 2025. Her research forms part of VALOR's Work Package 5: *Dependences of value chain actors*.

[Learn more](#)

# VALOR-attended events



## VALOR AT ENTO25

### Ento25

The VALOR project's promotional materials were featured at [Ento25](#), the [Royal Entomology Society](#)'s annual meeting on insect science, held in Glasgow, Scotland, from 9-11 September 2025.

[Learn more](#)



# VALOR at Entomology 2025 in Portland, USA

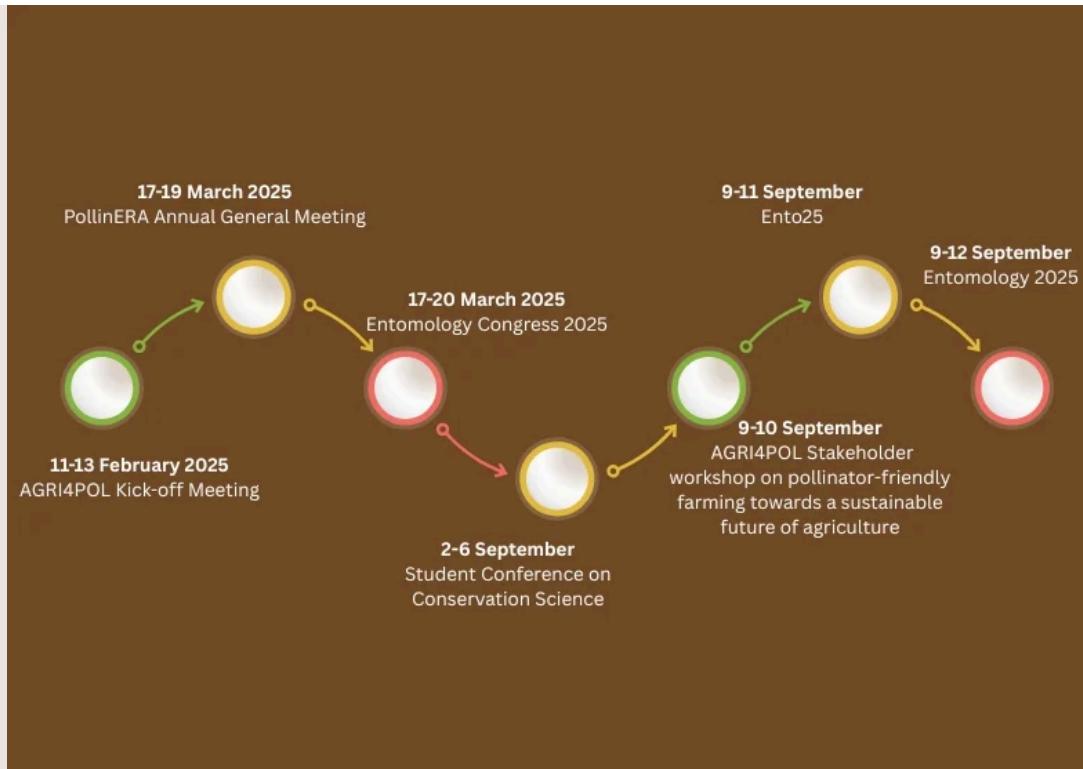


## Entomology 2025

Between 9 and 12 November 2025, VALOR partner [Pensoft Publishers](#) took part in the [Entomological Society of America's](#) (ESA) annual meeting, [Entomology 2025](#), held in Portland, Oregon, USA.

[Learn more](#)

**In 2025 VALOR materials have been presented at seven international events**



**Help us understand what  
tools would help you make  
better decisions about  
pollinators**



# We want to hear from you!

## Are you a sustainability professional?

Do you work in

-  agrifood  finance
-  energy  materials
-  land management 

Fill out our survey  
and help us shape  
new tools to support  
pollinator-friendly  
decision-making!



Funded by  
the European Union



**UNEP-WCMC**  
environment  
programme



Working with the [RestPoll](#) project, VALOR partner [UNEP-WCMC](#) have been conducting a survey on what tools users want to help them make better decisions around pollinators. Our early analysis of nearly 100 organizations has already given us critical information for our tool development work and will be incredibly valuable to the wider pollinator research community.

We would love to get your views, no matter whether you are a farmer, gardener, researcher or just curious about bees, the survey has been designed to be taken by anyone and everyone

Take the survey

## News from other initiatives



### PollinERA

Horizon Europe project, [PollinERA](#) has released its first policy brief titled, *"Reforming EU chemical risk assessment: from regulatory bottlenecks to systems solution"*.

[Learn more](#)

### MAMBO

Modern Approaches to the Monitoring of Biodiversity, [MAMBO](#) has published a new policy brief *"Integration of novel technology in pollinator monitoring"*.

[Learn more](#)



[mambo-project.eu](http://mambo-project.eu)

[MAMBO policy brief](#)

**Integration of novel technology in pollinator monitoring**



## WildPosh

Horizon Europe project

[WildPosh](#) has launched its animated introductory video, highlighting important information about the project.

[Watch the video](#)

## SHOWCASE

[SHOWCASE](#) has released The Farming with Biodiversity handbook, summarising the key insights from five years of the project's research on how biodiversity can be effectively integrated into productive farming.

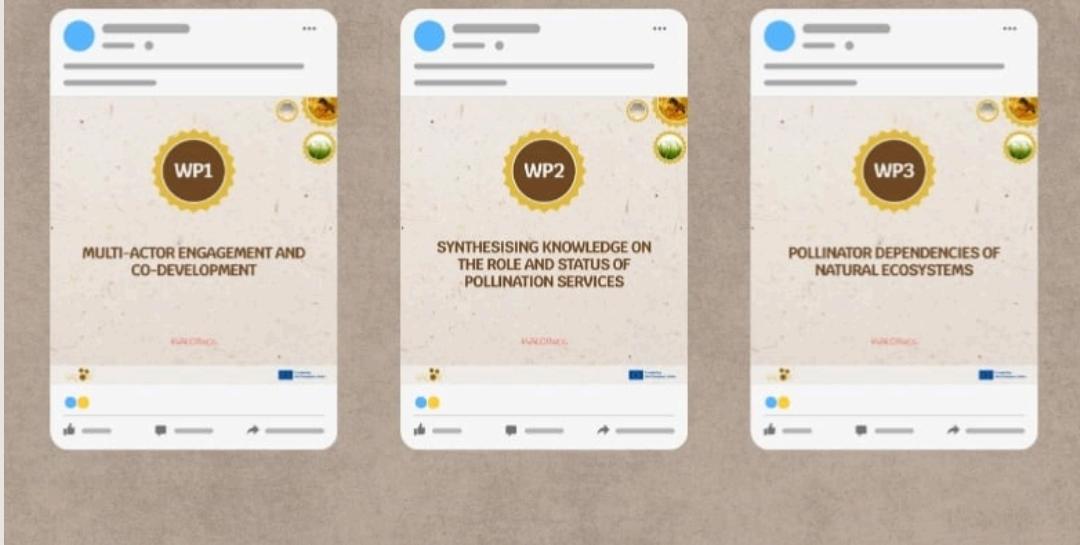
[Learn more](#)



## VALOR on social media



#VALORwps



## VALOR launches its first social media campaign about the project's nine Work Packages

The VALOR project has launched its first-ever social media campaign dedicated to introducing and showcasing the work carried out across its nine Work Packages ([WPs](#)). The campaign aims to familiarise a wider audience with the project's structure, objectives, and ongoing research activities that collectively contribute to the project.

[Learn more](#)

**COMING SOON...**  
**VALOR Partners**  
**Campaign**

VALOR's anticipated Partners Campaign will commence at the beginning of January.



**Follow VALOR on social media**



**See you soon in 2026!**



**Funded by  
the European Union**

### **VALOR Project**

Funded by the European Union under grant agreement No. 101181169, VALOR (VALUes and dependence of society on pollinatORs)

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